

INDICADORES EXPOINMOBILIARIA

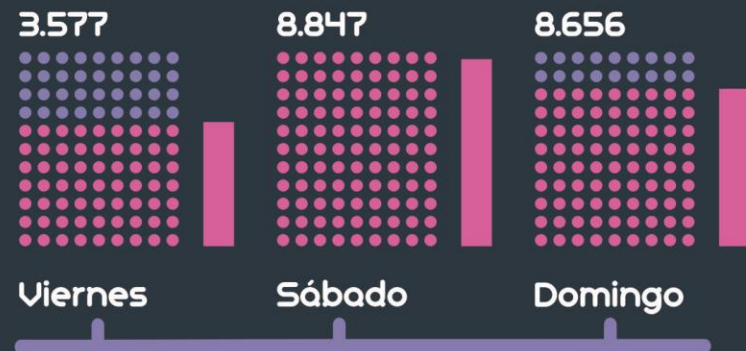


TRAYECTORIA VISITANTES

VISITANTES POR AÑO
2015 -2017



VISITANTES POR DÍA
2017



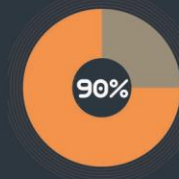
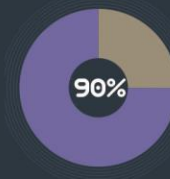
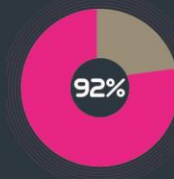
¿DE QUÉ DEPENDE SU DECISIÓN DE COMPRA?

■ 2015 ■ 2016 ■ 2017

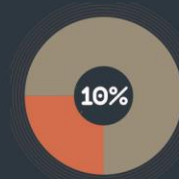
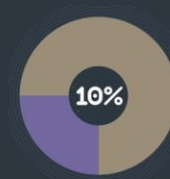
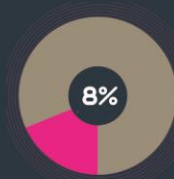


¿TOMARÍA CRÉDITO?

SÍ



NO



TRAYECTORIA DE NEGOCIOS 2013 - 2017

*RESPUESTA DEL 75%
DE CONSTRUCTORES
PARTICIPANTES

\$ 208.891.422.495
*2017

\$ 190.000.000.000
2016

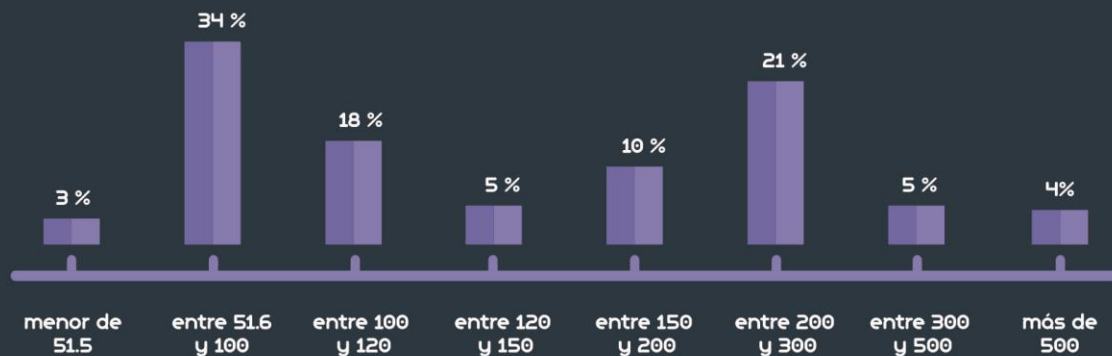
\$ 149.876.636.606
2015

\$ 113.787.876.629
2014

\$ 109.665.819.898
2013

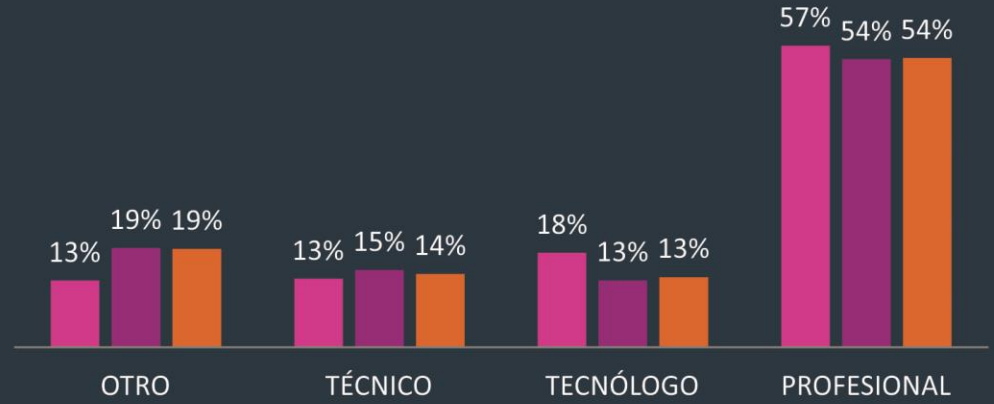
DISTRIBUCIÓN DE LOS NEGOCIOS REPORTADOS EXPOINMOBILIARIA 2017

En millones de pesos



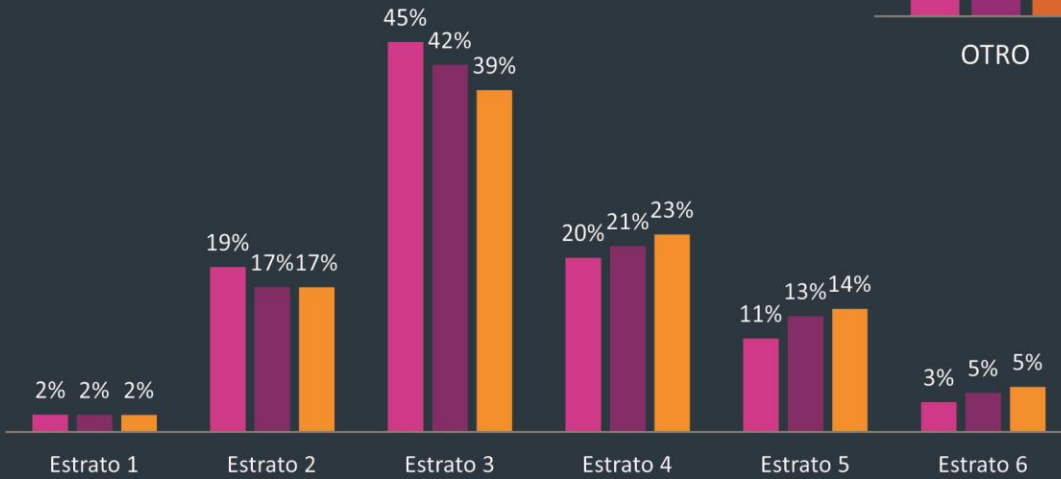
Escolaridad

■ 2015 ■ 2016 ■ 2017



Estrato

■ 2015 ■ 2016 ■ 2017



Situación Laboral

■ 2015 ■ 2016 ■ 2017

